

Economic Prosperity through Enterprise Education

1st – 4th July 2013

Twitter #EntTour13

DAY 1 - MONDAY, 1st July

Introduction to tour and day's programme	<ul style="list-style-type: none"> • Helene Martin-Gee, Chief Adviser to the All Party Parliamentary Group on Entrepreneurship • Dinah Bennett OBE www.consult-ice.com
<p>Symposium: Economic Prosperity Through Enterprise Education</p> <p>Formal Welcome</p> <p>Presentation of Malaysia's SME Masterplan</p> <p>The challenge of working with SMEs</p> <p>Why and how businesses should be more involved in curriculum design and delivery?</p> <p>Social enterprise - the future of business?</p> <p>Discussion</p> <p>Comments and sharing of experiences</p> <p>Thanks and Close</p>	<ul style="list-style-type: none"> • Hosted by The Earl of Erroll • Datuk Hafsah Hashim www.smecorp.gov.my • Professor Allan Gibb OBE www.allangibb.com www.eulp.co.uk • Leigh Sear, Director Small Firms Enterprise Development Initiative (SFEDI) www.sfedi.co.uk • Geof Cox, Geof Cox Associates www.geofcox.info • Karen Wood www.nesep.co.uk • Prof Allan Gibb <p>Earl of Erroll</p>
Networking lunch reception	<p>Hosted by Lord Ahmed with Lorely Burt MP and Anne Marie Morris MP</p>
<p>Roundtable discussion with All Party Parliamentary Group on Entrepreneurship and Pink Shoe Club– Committee Room G www.thepinkshoclub.co.uk</p> <p>Ethics and values in business</p>	<ul style="list-style-type: none"> • Featuring award winning entrepreneur Rebecca Howard, Managing Director of Cynergy www.cynergy.co.uk

DAY 2 - TUESDAY, 2nd July

<p>The University of Oxford: fostering innovation and entrepreneurship – Presentation and Roundtable Discussion An Introduction to the UK's oldest University Oxford's Science Park and Consulting Activities Enterprise and Entrepreneurship among Oxford's Students Oxford's Involvement in the Entrepreneurial University Leadership Programme and Leading Entrepreneurially Innovative Research Activities</p>	<ul style="list-style-type: none"> • Richard Briant, Fellow, St Cross College, University of Oxford • Gay Haskins, Associate Fellow, Saïd Business School, University of Oxford • Paul Coyle, Special Advisor, National Centre for Entrepreneurship in Education • Paul Temporal, Associate Fellow, Saïd Business School, University of Oxford • www.ox.ac.uk • www.eulp.co.uk
<p>Dinner at Radisson Hotel, Durham Interactive Presentation on The Concept of Co-working to Support Business Development</p>	<ul style="list-style-type: none"> • Jayne Graham www.colleaguesontap.com

DAY 3 - WEDNESDAY, 3rd July

<p>St John's College 3 South Bailey, Durham www.dur.ac.uk/st-johns.college/</p>	
<p>The Role of Social Enterprise in Supporting Economic Growth: A Look at Challenges in Mainstreaming Social Enterprise Meet Margaret Elliot OBE Sunderland Care Home Reviewing Success in the SME sector</p>	<ul style="list-style-type: none"> • Linda Rutter and Karen Wood NESEP • Leigh Sear www.northeastengland.co.uk
<p>Company Visits/One to one meetings</p>	
<p>Lunch at Gadds Townhouse, 34 Old Elvet, Durham www.gaddstownhouse.com</p>	
<p>Hosted visits to social enterprises and SMEs and small and medium sized enterprises then free time to explore Durham</p>	<p>Northeast Social Enterprise Partnership/ICE/SFEDI www.visitnortheastengland.com</p> <ul style="list-style-type: none"> • LindaRutter • Karen Wood • Dinah Bennett • Leigh Sear www.sfedi.co.uk
<p><i>A hosted interactive dinner with key business people, at Auckland Castle</i> “Great Expectations” – A Networking Event (See attached biographies of businesses joining us)</p>	<ul style="list-style-type: none"> • Professor Allan Gibb www.allangibb.com

DAY 4 - THURSDAY, 4th July

<p>Travel to Lynemouth Meet Andrew Gooding Manager at Kenspeckle Northumbrian Confectionery Trust Manager at Lynemouth Northumbrian Confectionery www.kenspeckle.co.uk/</p> <p>Paul Freeman and Ian Nixon www.cloudberrypursuits.co.uk</p>	<p>Northeast Social Enterprise Partnership/ICE/SFEDI www.visitnortheastengland.com</p> <ul style="list-style-type: none">• Karen Wood• Dinah Bennett
<p>Travel to Newcastle Cafe 21 Northumberland Taster Menu from Award Winning Chef Terry Laybourne. Terry will be talking through the different food dishes and their provenance at his Michelin Starred restaurant. www.cafetwentyone.co.uk/</p> <p>Short Presentations:</p> <p>The Independent Food and Drink sector in the Region</p> <p>Northern Roots: Entrepreneurship and Innovation in the Creative and Digital Sector</p>	<ul style="list-style-type: none">• Jane Hogan, Chief Executive TASTECLUB www.tasteclubhq.co.uk• Deb McGargle, Director Particular C&L Ltd www.particularlegal.com